



## Promotion rules «Christmas Rush»

### **1. General terms**

1.1. Stimulating promotional event called "CHRISTMAS RUSH" (hereinafter referred to as the "Promotion") is aimed at attracting new customers and increasing the consumption of products under the FL Cosmetics trademark sold by the Promoter.

1.2. Promotional Organizer: WILLIAM ROOSEVELT BUIE JR, S.A. de C.V.  
Legal address: Av. de los Molineros, No. 938, int. 35, C.P. 45200, Zapopan, Jalisco, Mexico.  
RFC: WRB2204128D3

1.3. These rules of the Promotion (hereinafter referred to as the "Rules") are posted on the official website of the Organizer of the Promotion [www.faberlic.com](http://www.faberlic.com) (hereinafter referred to as the "Website").

1.4. The participants of the Promotion (Buyers) are users registered on the Website (registration conditions are posted on the Website).

1.5. A Mini-game is an interactive Mini-game, after completing it correctly, a Promo Code will be available. Description, game conditions, the opportunity to play Mini-games, as well as Promo codes are available on the page <https://new-year.faberlic.com/> during the duration of the Promotion. The number of Mini-games is 21 (1 Mini-game per day).

1.6. A promo code is a unique number that is used once by activating it in the Buyer's personal account on the Website when the conditions of clause 5 of the Rules are met.

According to the Promocode, the Organizer of the Promotion provides the Buyer with:

- a 50% discount on products (one product with a 50% discount from the Catalog Price is offered on the Website when placing an order in the "Special Offers" section); or
- a discount of up to 67% on products (one product to choose from the offered list of products with a discount from the Catalog Price is offered on the Website when placing an order in the "Special Offers" section).

The deadline for receiving and using Promo Codes (Mexican time - CST):

1. Promo code available from 15:00:00 on December 10, 2023 – can be obtained and used from 15:00:00 on December 10, 2023 to 14.59.59 on December 12, 2023;
2. Promo code available from 15:00:00 on December 11, 2023 – can be obtained and used from 15:00:00 on December 11, 2023 to 14.59.59 on December 13, 2023;
3. Promo code available from 15:00:00 on December 12, 2023 – can be obtained and used from 15:00:00 on December 12, 2023 to 14.59.59 on December 14, 2023;
4. Promo code available from 15:00:00 on December 13, 2023 – can be obtained and used from 15:00:00 on December 13, 2023 to 14.59.59 on December 15, 2023;

5. Promo code available from 15:00:00 on December 14, 2023 – can be obtained and used from 15:00:00 on December 14, 2023 to 14.59.59 on December 16, 2023;
6. Promo code available from 15:00:00 on December 15, 2023 – can be obtained and used from 15:00:00 on December 15, 2023 to 14.59.59 on December 17, 2023;
7. Promo code available from 15:00:00 on December 16, 2023 – can be obtained and used from 15:00:00 on December 16, 2023 to 14.59.59 on December 18, 2023;
8. Promo code available from 15:00:00 on December 17, 2023 – can be obtained and used from 15:00:00 on December 17, 2023 to 14.59.59 on December 19, 2023;
9. Promo code available from 15:00:00 on December 18, 2023 – can be obtained and used from 15:00:00 on December 18, 2023 to 14.59.59 on December 20, 2023;
10. Promo code available from 15:00:00 on December 19, 2023 – can be obtained and used from 15:00:00 on December 19, 2023 to 14.59.59 on December 21, 2023;
11. Promo code available from 15:00:00 on December 20, 2023 – can be obtained and used from 15:00:00 on December 20, 2023 to 14.59.59 on December 22, 2023;
12. Promo code available from 15:00:00 on December 21, 2023 – can be obtained and used from 15:00:00 on December 21, 2023 to 14.59.59 on December 23, 2023;
13. Promo code available from 15:00:00 on December 22, 2023 – can be obtained and used from 15:00:00 on December 22, 2023 to 14.59.59 on December 24, 2023;
14. Promo code available from 15:00:00 on December 23, 2023 – can be obtained and used from 15:00:00 on December 23, 2023 to 14.59.59 on December 25, 2023;
15. Promo code available from 15:00:00 on December 24, 2023 – can be obtained and used from 15:00:00 on December 24, 2023 to 14.59.59 on December 26, 2023;
16. Promo code available from 15:00:00 on December 25, 2023 – can be obtained and used from 15:00:00 on December 25, 2023 to 14.59.59 on December 27, 2023;
17. Promo code available from 15:00:00 on December 26, 2023 – can be obtained and used from 15:00:00 on December 26, 2023 to 14.59.59 on December 28, 2023;
18. Promo code available from 15:00:00 on December 27, 2023 – can be obtained and used from 15:00:00 on December 27, 2023 to 14.59.59 on December 29, 2023;
19. Promo code available from 15:00:00 on December 28, 2023 – can be obtained and used from 15:00:00 on December 28, 2023 to 14.59.59 on December 30, 2023;
20. Promo code available from 15:00:00 on December 29, 2023 – can be obtained and used from 15:00:00 on December 29, 2023 to 14.59.59 on December 31, 2023;
21. Promo code available from 15:00:00 on December 30, 2023 – can be obtained and used from 15:00:00 on December 30, 2023 to 14.59.59 on December 31, 2023.

If the Buyer does not use the Promo Code within the specified appropriate period, the Promo Code becomes invalid.

One promo code can be used to purchase only one unit of discounted products.

1.7. The Catalog price - the initial (maximum) price of the products indicated in the FL Cosmetics catalog, valid at the date of ordering and payment for the products (excluding the cost of product delivery services, as well as excluding the cost of products from the auto order).

## **2. The duration of the Promotion**



2.1. The promotion is held from 15:00:00 CST on December 10, 2023 to 14:59:59 CST on December 31, 2023.

### **3. The territory of the Promotion**

3.1. *The campaign is held on the territory of the Mexico. Information about the Promotion is posted by the Organizer of the Promotion on the page <https://new-year.faberlic.com> on the Website, in messengers (WhatsApp groups) of the Organizer of the Promotion, as well as, at the discretion of the Organizer of the Promotion, on social networks, etc.*

### **4. Rights and obligations of the Parties**

4.1. The participants of the Promotion have the rights and obligations established by the legislation of Mexico and these Rules.

4.2. The Organizer of the Promotion has the rights and responsibilities established by the legislation of Mexico, as well as these Rules.

4.3. The organizer of the Promotion is obliged to:

4.3.1. To carry out the Promotion in accordance with the procedure established by these Rules.

4.4. The organizer of the Promotion has the right:

4.4.1. Change these Rules or cancel the Promotion. At the same time, notification of the Participants of the Promotion on the Website about changes in the Rules or cancellation of the Promotion is made in accordance with the procedure specified in paragraph 6.2. of these Rules.

4.4.2. To advertise the Promotion in ways at the discretion of the Organizer of the Promotion.

### **5. Terms of participation in the Promotion and obligations of the Participants of the Promotion**

5.1. To participate in the Promotion and buy products at a discount, a Participant of the Promotion must perform the following actions:

5.1.1. Go to the page <https://new-year.faberlic.com> on the Website.

5.1.2. Play a Mini-game with a positive result according to the current day of the Promotion and get a Promo Code.

5.1.3. Copy the Promo code.

5.1.4. Activate the Promo Code in your Personal Account on the Website by entering it in the appropriate cell.

5.1.5. Place an order including discounted products using a Promo Code and approve this order on the Website (use the Promo Code) within the appropriate period specified in clause 1.6. of these Rules. The discount is provided when placing an order in the "Special Offers" section.

### **6. The method and procedure for informing about the terms and conditions of the Promotion**



6.1. The rules of the Promotion in full for open access are posted on the Internet on the Website.

6.2. In case of changes in the Rules or cancellation of the Promotion, information about this will be posted by the Organizer in advance on the [Website](#).

6.3. The Organizer of the Promotion has the right to use additional means not specified in clause 6.1. of these Rules to inform the Participants of the offer to participate in the Promotion, accompanied by a summary of the terms of the Promotion, indicating the duration of the Promotion and the location of these Rules ([the Website](#)).

## **7. Additional conditions**

7.1. The fact of receiving a Promo Code in the period from 15:00:00 CST on December 10, 2023 to 14:59:59 CST on December 31, 2023 on the Website of the Organizer of the Promotion implies that the Participant of the Promotion is familiar with and agrees with these Rules.

7.2. The organizer of the ion, as well as persons authorized by him, are not responsible for technical failures in the Internet provider network to which the Participant of the Promotion is connected, which do not allow to complete the task for participation in the Promotion, for the actions / inaction of the Internet operator to which the Participant of the Promotion is connected, and other persons involved in the process of completing the task to participate in the Promotion.

7.3. The Organizer of the Promotion, as well as persons authorized by him, are not responsible to the Participants of the Promotion for not familiarizing the Participants of the Promotion with the results of the Promotion, as well as for non-fulfillment (untimely execution) by the participants of the obligations provided for by these Rules.

7.4. The Organizer of the Promotion is not responsible for any consequences of the mistakes of the Participant of the Promotion, including (among other things) the expenses incurred by the latter.

7.5. All Participants of the Promotion must independently pay all expenses incurred by them in connection with participation in the Promotion (including, without limitation, expenses related to Internet access), except for those expenses that are expressly specified in these Rules as expenses incurred at the expense of the Organizer of the Promotion.

7.6. If, for any reason, any aspect of this Promotion cannot be carried out by the Organizer of the Promotion as planned, including reasons caused by force majeure, infection with computer viruses, Internet problems, defects, manipulations, unauthorized interference, falsification that distorts or affects performance, safety, honesty, integrity or proper conduct of the Promotion, the Organizer of the Promotion may, at its sole discretion, cancel, terminate, modify or temporarily terminate the Promotion.

7.7. The Organizer of the Promotion, in case of detection of persons violating the requirements of these Rules and/or the rights of other Participants of the Promotion or third parties, may refuse such persons to participate in the Promotion, prohibit further participation in this Promotion to any person



who unlawfully benefits from the Promotion, or acts in violation of these Rules, acts in a destructive manner or carries out actions with the intention to annoy, insult, threaten or harass any other person who may be associated with this Promotion.

7.8. All controversial issues related to this Promotion are regulated on the basis of the legislation of Mexico.

7.9. The terms used in these Rules apply exclusively to this Promotion.

## **8. Personal data**

8.1. The participants of the Promotion ("personal data subjects"), when registering on the Website, provide the Organizer of the Promotion with their personal data: full name, mobile phone number, address, etc. (the full list of personal data provided is indicated on the Website).

8.2. The information provided relates to personal data and is protected in accordance with the legislation of Mexico.

8.3. The purpose of collecting personal data.

Personal data is collected for the purpose of registering a participant of the Promotion on the Website, organizing promotions, providing Participants of the Promotion who have fulfilled the terms of the Promotion with the opportunity to buy FL Cosmetics products under the terms of these Rules, sending SMS messages to the Participant of the Promotion regarding the Promotion, promotional offers, communication with the Participants of the Promotion, as well as for the purpose of conducting marketing analysis and preparation statistical information, performing the function of a tax agent (if necessary, in cases provided for by the legislation of Mexico) and for other purposes, specified in these Rules.

8.4. The fact of registration of the Participant of the Promotion on the Website confirms the consent of the Participant of the Promotion to provide the Organizer with their personal data specified in this section, their processing (including collection, systematization, accumulation, storage, including in case of claims), clarification (updating, modification), individual communication with the Participants of the Promotion and provision of advertising information about products of the Organizer of the Promotion and/or the Organizer of the Promotion), depersonalization, blocking and destruction.

The Participant of the Promotion agrees to the processing of his personal data during this Promotion and until such consent is revoked.

8.5. Conditions for processing Personal Data.

Personal data obtained with the consent of the subjects of personal data is entered by the Organizer into a specially protected database.

The processing of personal data is carried out by the Organizer of the Promotiom personally.

The processing of personal data can be carried out using automated data processing tools.



The organizer of the Promotion, who has access to personal data, ensures the confidentiality of personal data in accordance with the procedure established by law.

The Participant's personal data is stored in the database of the Organizer of the Promotion until the withdrawal of consent specified in this section of the Rules.

8.6. The right of access of the personal data subject to their personal data.

The subject of personal data has the right to receive information about the Organizer of the Promotion, about his location, about the availability of the Organizer of the Promotion related to the relevant subject of personal data, as well as to familiarize himself with such personal data as in writing (upon request, containing the number of the main document certifying the identity of the subject of personal data or his the legal representative, information about the date of issue of the specified document and the issuing authority, as well as the handwritten signature of the personal data subject or his legal representative), so it is verbally through telephone communication.

The Participant of the Promotio has the right to obtain other information about the person processing the personal data of the Participant of the Promotion by contacting the Organizer of the Promotion.

8.7. The Participant of the Promotion agrees to receive information about any current and new promotions of the Organizer and its affiliates by mail, phone, SMS messages. The specified consent is given by the Participant of the Promotion for the duration of the Promotion and 10 (ten) years after its end and can be revoked by contacting the organizer.

**«01» November 2023**

**Managing Director of Mexico**

**A. R. Faizrakhmanov**